

## EcoSpex™

# Demonstrating your products' sustainable and technical credentials.

As environmental regulation grows alongside the demand for sustainable products, your 'green' credentials must stand above the crowd.

### What is EcoSpex?

EcoSpex is a premier support tool for sourcing third-party verified green building products. We service design and construction industry professionals who utilize our extensive technical profiles on products to specify and select materials for green building projects.

We offer manufacturers a range of services to help build industry credibility in their products and connect to industry professionals and associations searching for green building, water, clean technology, energy efficient, modern methods of construction materials (MMC), renewables, and low carbon products and systems.

### Our Products and Services

Online Product Listings:

- Basic Listing
- Standard Listing
- Premium Verified Listing

### Optional Listing Feature Upgrade:

- Showcase your product in a technical case study
- Verification Post-Assessment Gap Report
- Green Building Rating support: Get your product aligned to BOMA, GreenGlobes, Living Building Challenge, Passive House, and more

### What is the Premium Verified Listing?

The Premium Verified Listing is a cost effective third-party verification service of green building products and materials. Listed products undergo rigorous verification process by EcoSpex's internal and external expert team to validate product claims and accreditations.

### How can the Premium Verified Listing help you?

- Enhances brand reputation – Third-party verification of certifications is most credible and trusted validation of product, helping to differentiate you from competitors.
- Accelerates time to market – Robust product documentation meet international standards and qualifies products for incentive programs and sustainability specifications.
- Increases visibility in your markets – Direct access to large, international community of construction, design and procurement professionals.
- Engages all key decision-makers – Powerful filtering technology and collaboration tools transforms warehouse of standardized documentation and product information into valuable market intelligence and deepens the conversation with decision-makers.
- Aids better production and cost controls – Helps identify production inefficiencies, while providing a performance benchmark to aid continual product improvements.
- Provides global competitive advantage – Prepares qualification for countries requiring product EPD/HPD, LCA and LEEDv4.
- Underpins environmental procurement – Helps designers and specifiers justify selection of materials, products and components with lower environmental impacts and supports your decision to go greener.
- Pre-qualifies products for incentive programs – Pre-qualifies for utility incentives programs across Canada.
- Powerful filtering technology – turns a warehouse of information into valuable market intelligence for our customers.



### Why Third-Party Verification Matters

As the sustainable building movement gain increasing momentum, designers, specifiers, construction and procurement professionals are demanding greater transparency in product certifications. Third-party verification provides the assurance these professionals are seeking.

Join our pilot. Contact us today:

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# Ecospex Premium Verified Listing - all in one place and verified

We do 90% of the grunt work that a researcher or specifier would typically undertake to assess a technology, interior products/ building material.

Procurement done for you - Send us your documents, we'll do the rest!

### We Help You Showcase Your Products

Looking to expand your marketing reach? We do all the heavy lifting for you: verifying your technical documents, alerting you when users access your listing and keep up on industry trends.

### Monitor and Track your Sales Leads

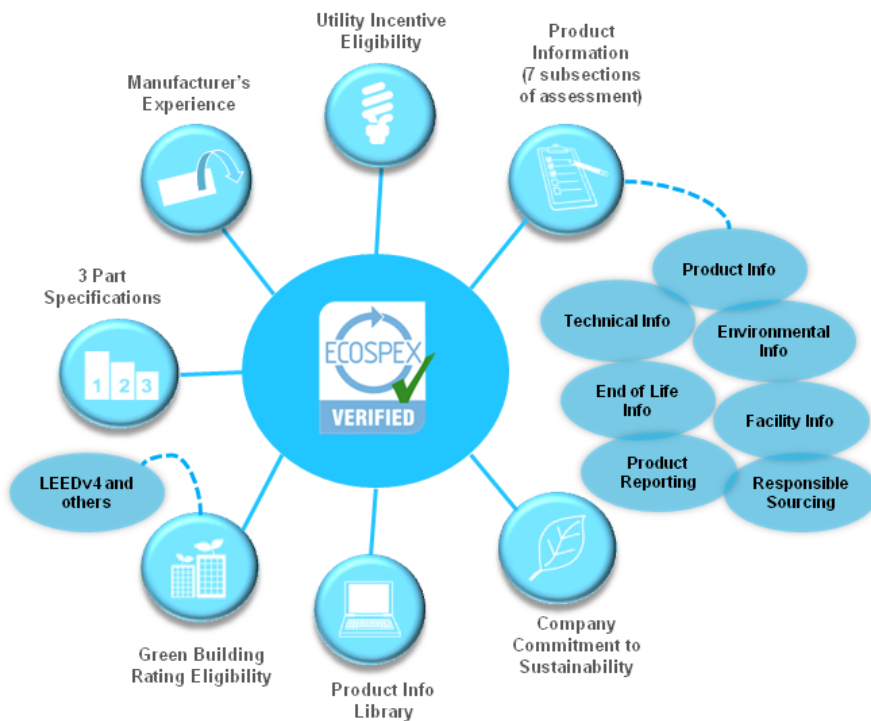
Designers can contact you directly through the product listing, and our website tracks these interactions for you.

### Centralize Your Product Data

Need a 3-part specification? Want to highlight your product's contribution to LEED v4? Whether it's your ISO 14001 reporting, your MSDS or your warranty information, our Premium Verified listing is a one-stop shop for your product data. We update and verify your listing every year, and create 3-part specifications and case studies so you don't have to.

### Need Help? We're Here

No matter what type of product you have or marketing goals you've set, we can help you communicate with your target market. Send us your data, we'll do the rest.



Your company, technical and sustainable information, product certificates, specifications, utility incentives, project experience, product library, LEED and other green building rating scheme compliance, code requirements - all in one convenient place.

All verified.

Your Premium Verified Listing online.



Enhances Productivity



Simplifies Procurement



Provides Transparency